

















#### MINISTRY OF EDUCATION AND SCIENCE OF UKRAINE

State Scientific Institution "Institute of education content modernization" State Institution "Luhansk Taras Shevchenko National University" Council of young scientists and students of Luhansk Taras Shevchenko National University University of Matej Bela, Banska Bystrica, Slovak Republic The University of Lodz, Lodz, Republic of Poland European institute of further education, Slovak Republic St. Joseph's University, India Sunway College, Bandar Sunway, Malaysia Research and scientific cooperation center: Poland-Ukraine

# I INTERNATIONAL INTERDISCIPLINARY SCIENTIFIC AND PRACTICAL CONFERENCE "CURRENT ISSUES, PROBLEMS AND PROSPECTS OF THE DEVELOPMENT OF SCIENCE AND EDUCATION" **April 27-28, 2023**

**Poltava** Ukraine

# DEAR STUDENTS, YOUNG SCIENTISTS and SCIENTIFIC AND TEACHING EMPLOYEES

the organizing committee invites you to take part in
the 1st International interdisciplinary scientific and practical conference
"Actual issues, problems and prospects of the development of science and education",
which will be held on April 27-28, 2023

Form of participation: in-person, correspondent, remote.

Languages of the conference: Ukrainian, English, other languages of EU countries.

We invite graduates of the first, second and third levels of higher education, scientific-pedagogical (pedagogical) employees of general secondary, professional pre-higher and higher education institutions, scientists to participate in **the 1st International Interdisciplinary Scientific and Practical Conference.** 

#### THEMATIC AREAS OF THE CONFERENCE

- 1. Agricultural Sciences
- 2. State and Law
- 3. Design and Information Technologies
- 4. Economy, Marketing, Management and Finance.
- 5. Entrepreneurship and Trade
- 6. History, Art and Culture
- 7. International Relations and Public Administration
- 8. Education and Pedagogy
- 9. Health Care and Sports
- 10. Natural Sciences
- 11. Psychology and Social Work
- 12. Exact Sciences
- 13. Tourism and Hotel and Restaurant Business
- 14. Philological Trends
- 15. Philosophical and Social Sciences

#### PROGRAM COMMITTEE

#### Chairman of the committee

**Olena KARAMAN,** Doctor of Pedagogical Sciences, Professor, Rector of the State Institution "Luhansk Taras Shevchenko National University".

#### Co-chairs of the committee

**Vitaly KURYLO,** Doctor of pedagogical sciences, Professor, First Vice-Rector of the State Institution "Luhansk Taras Shevchenko National University", Chairman of the Academic Council, Academician of the National Academy of Pedagogical Sciences of Ukraine;

**Anatolii ZHUCHOK,** Doctor of Physical and Mathematical Sciences, Professor, Vice-Rector for Scientific and Pedagogical Work of the State Institution "Luhansk Taras Shevchenko National University";

**Yaroslava Yurkiv**, Doctor of Pedagogical Sciences, Associate Professor, Vice-Rector for Scientific and Pedagogical Work of the State Institution "Luhansk Taras Shevchenko National University";

**Olha KUTSEVSKA**, Candidate of Sciences in Social Communications, Associate Professor, Associate Professor of the Department of Journalism and Publishing, Head of Postgraduate Studies Department of the State Institution "Luhansk Taras Shevchenko National University";

**Viacheslav CHEBOTARIOV,** Doctor of Economic Sciences, Professor, Head of the Department of Economics, Marketing and Entrepreneurship of the State Institution "Luhansk Taras Shevchenko National University"; Professor of the University of Lodz, Republic of Poland;

**Tomasz CZAPLA**, Dr hab, professor at the University of Lodz, Dean of the Faculty of Management, Republic of Poland;

**Beata GLINKOWSKA-KRAUZE,** PhD, Associate Professor at the University of Lodz, Faculty of Management, Republic of Poland;

**Jozef ZATKO,** Dr.h.c. mult. JUDr., PhD, MBA, LLM, Honor. Prof. President of the European Institute of Further Education, Slovak Republic;

**Christo SELVAN,** Associate Professor, Dean, School of Business St. Joseph's University, India;

**Benedict Valentine ARULANANDAM,** Victoria University Undergraduate Department, Sunway College, Bandar Sunway, Malaysia;

**Yehor CHEBOTARIOV,** Candidate of Economic Sciences, Associate Professor, Associate Professor of the Department of Economics, Marketing and Entrepreneurship of the State Institution "Luhansk Taras Shevchenko National University" adjunct at the University of Lodz, Republic of Poland.

#### **SCIENTIFIC COUNCIL**

**Olena KARAMAN,** Doctor of Pedagogical Sciences, Professor, Rector of the State Institution "Luhansk Taras Shevchenko National University";

**Vitaly KURYLO,** Doctor of pedagogical sciences, Professor, First Vice-Rector of the State Institution "Luhansk Taras Shevchenko National University", Chairman of the Academic Council, Academician of the National Academy of Pedagogical Sciences of Ukraine;

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**Tomasz CZAPLA**, Dr hab, professor at the University of Lodz, Dean of the Faculty of Management, Republic of Poland;

**Beata GLINKOWSKA-KRAUZE,** PhD, Associate Professor at the University of Lodz, Faculty of Management, Republic of Poland;

Robert MAJKUT, Doctor of the Higher Banking School of Wroclaw, Republic of Poland;

**Yehor CHEBOTARIOV,** Candidate of Economic Sciences, Associate Professor, Associate Professor of the Department of Economics, Marketing and Entrepreneurship of the State Institution "Luhansk Taras Shevchenko National University", adjunct at the University of Lodz, Republic of Poland.

#### **ORGANIZING COMMITTEE**

#### Chairman of the committee

**Olha KORINSKA**, lecturer of the Translation Studies Department, Head of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University".

# **Deputy chairman of the committee**

**Olena OVCHARENKO**, Deputy Head of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University".

## Members of the organizing committee

**Anna BRAYILKO,** Candidate of Technical Sciences, Associate Professor, Associate Professor of the Department of Merchandising, Trade Entrepreneurship and Product Expertise, member of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University";

**Oksana HUSAKOVA**, teacher of the Department of foreign languages for professional direction, member of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University";

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**Andrii PAVLIUK,** member of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University";

**Artur MOLDOVANOV,** Acting Vice-Rector for Administrative and Economic Work, member of the Council of Young Scientists and Students of the State Institution "Luhansk Taras Shevchenko National University".

# **FOR PARTICIPATION IN THE CONFERENCE** it is necessary:

- 1) 1) Fill in the form for participation in the conference (link: <a href="https://forms.gle/DVRfe5TnwysYNQxa7">https://forms.gle/DVRfe5TnwysYNQxa7</a>) no later than April 20, 2023:
- 2) 2) Send the electronic version of the publication *no later than April 20, 2023;*



The organizational fee for participation in the conference is <u>UAH 200</u>. (a collection of conference materials in pdf format and certificates of the conference participant indicating the number, hours and ECTS credits in electronic form will be sent to the authors by e-mail no earlier than 21 days after the date of the conference).

### REQUIREMENTS FOR ARTICLES

- ➤ The text is typed in Microsoft Word format (\*.docx, \*rtf) with pen No. 12 (set Times New Roman) on A-4 paper; margins (top and bottom 2.5 cm, right 2.5 cm, left 2.5 cm); upper footer 1.25 cm, lower 1.5 cm; line spacing 1.0, paragraph indent 1.25 cm.
- ➤ **Volume** up to 18,000 printed characters.
- > The title of the publication is given in the middle of the line in capital letters, the font is bold.
- After the title, in the upper right corner, **information about the author of the article** is provided: surname, first name, patronymic, scientific degree, academic title, position, full name of the institution (educational institution, organization), city, country, e-mail address (from the next line).
- > Students write a paper in co-authorship with a scientific supervisor (no more than 3 co-authors) specifying the surname, first name, patronymic, course of study, specialty, level of higher education, institution of higher education, city, country, e-mail address.
- ➤ The content of the article: setting the problem; analysis of the latest research and publications; selection of previously unresolved parts of the general problem; definition of the research methodology; presentation of the main research material with a certain justification of the obtained scientific results; conclusions from this study and prospects for further research in this direction.
- > All the listed elements must be stylistically and graphically presented in the text.
- ➤ Before the text of the article, **2 annotations** of 15 lines each (in Ukrainian and English) surname, first name and patronymic of the author, the title of the article and keywords (5-8 terms) are submitted.
- The text of the abstract must meet the general requirements for the style of the abstract (for example, "The article defines... Presents... Characterizes... Reveals..." etc.). Editing the annotation in English using online services (for example, Google translate, etc.) is unacceptable! In the abstract, it is necessary to justify the relevance of the research, indicate its purpose, the main results obtained by the author(s) personally.

- ➤ **References to sources** are given in round brackets, including the author's last name and the year of publication (Kremen, 2012) or (Kremen, 2012; Romenets, 2013). If citations, statistics, etc. are used, the reference page number is indicated (Kremen, 2012, p. 24).
- > Tables and other non-text objects should be numbered and centered in the text.
- The bibliography and, if necessary, notes are submitted at the end of the article after the heading "References" (without a colon) in the order of citation and are drawn up in accordance with the standards of the international style of design of publications of the American Psychological Association (APA Style http://www.apastyle.org). Bibliographic sources are presented consecutively, without paragraph separation; the name of the author of the work (or the first word of its title) is highlighted in bold.
- ➤ A list of used literature / used sources in Latin (References) is added to the article. Registration in accordance with the **APA**:

Last name, initials of the author. (Year of publication). The title of the article is transliterated [Title of the article in English]. Name of the magazine. Journal number (volume or issue). Pages. URL or DOI. In parentheses, the original language is indicated as follows: [in Ukrainian].

References by the author(s) of the article to textbooks, study guides and popular scientific literature are undesirable.

The recommended site for transliteration from the Ukrainian language is <a href="http://ukrlit.org/transliteratsiia">http://ukrlit.org/transliteratsiia</a>

Only scientific publications on the subject of the conference, which have not been made public before, are accepted for publication. All papers will be checked for plagiarism (papers that do not pass the check will not be published!).

The electronic version of the article is stored in the \*.docx format, which should be called the serial number of the thematic direction of the conference and the surname of the first author, for example: 1\_Dubovy.docx (1 – thematic direction of the conference; Dubovy – the surname of the first author).

**Attention!** The materials are printed in the author's editorial office in the languages of the originals, for the presentation, content and authenticity of which the authors are responsible.

The organizing committee reserves the right to reject material that does not correspond to the thematic areas of the conference, designed in violation of the above requirements, sent after April 20, 2023.

The materials of the conference will be posted on the website of the university repository at the link: http://dspace.luguniv.edu.ua/xmlui/

#### **CONTACTS:**

Chairman of the Conference Organizing Committee Olha Korinska Tel., Viber, Telegram, WhatsApp +38(066)861-46-86

Address of the organizing committee 3 Kovalia street, auditorium 419a, Poltava, Poltava oblast, Ukraine Email: radalnuconference@gmail.com

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Confirmation of receipt of materials will be sent to authors within five working days. If you do not receive the message, please resend the message.

We look forward to your participation in the conference!

We will be grateful for the dissemination of information among colleagues and other interested persons.

**Regards Conference Organizing Committee** 

#### SAMPLE OF DESIGN OF THE ARTICLE:

#### NAME OF THE ARTICLE

#### First name Last name of the author,

https://orcid.org/0000-0000-0000-0000

academic degree, academic title, position, full name of the institution (educational institution, organization), city, country

E-mail address,

Statement of the problem.

Analysis of recent research and publications.

Setting objectives.

Determination of research methodology.

Presentation of the main research material.

The text of the article ......, given in the table 1.

Table 1 - Name of the table

The text of the article....., pic. 1.

Abstract.

Picture 1 – General scheme of the study

Text.....

Conclusions and prospects for further exploration in this direction.

	References							
5	1.		2.		3.		4.	